## LeEco

Chinese Multinational LeEco has laid off 85% Indian Workforce including two leadership exits, Atul Jain & Debashish Ghosh and is also planning to exit India.

Green Shakti foundation, a New Delhi based NGO has launched Donor On Call (DoC), an Uber style app for real-time blood donor requests & fulfillment.

Netflix has announced strategic partnerships with three major companies in India – Airtel, Videocon d2h and Vodafone to tap their distribution.





Intra-City Logistics Platform Blowhorn Secures \$3.75 (INR 25 Cr) Mn From IDG Ventures, Michael & Susan Dell Foundation and others. It plans to utilise the funds to expand operations to eight cities in the next 24 months, with over 25,000 daily active drivers.

First Step Digital (Delhi-based startup), builds women's hygiene and intimate care products like PeeBuddy and Sirona has raised Rs 2.96 crore as a part of their pre-series A funding from Indian Angel Network (IAN).





With a \$749K (INR 5 cr) investment, Alibaba's UCWeb launched its content platform In India. It also plans to invest about \$30 Mn (INR 200 Cr) in the next two years to drive the content distribution wagon in India

HipBar: "Reserve your whisky on the cloud", is a startup which will enable people to use smartphones to buy their favourite spirit bottle on their app, which can be redeemed by portion in any hotel across the country.



## snapdeal

Snapdeal's fully-owned subsidiary, Vulcan Express, announced that it will expand its logistics network across 80 major cities and will start serving new clients in the B2B and B2C space from next month onwards.

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